



We are excited and honoured to have **Ben Landsberg** from **PwC Australia** join the BHx as a Program Associate. Ben is a director in PwC's R&D Tax Incentive practice. He joined PwC in 2013, having previously worked as Assistant State Manager in the R&D Tax Incentive team at AusIndustry. Having worked with clients in many different industries, from start-ups to large corporates, Ben has extensive and deep experience and knowledge concerning the application of the R&D program. Ben will deliver a workshop on R&D Tax incentive and government support programs. He has urged anyone with a health idea to consider the BHx 13-week program. **Applications are [now open](#) and will close Friday 6 March.**

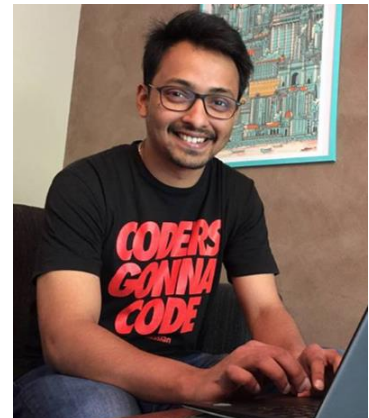
We are thrilled to announce startups in the BHx will have access to over a dozen talented Innovation Leaders. Our Innovation Leaders have extensive experience and deep networks in the Healthcare industry. As Innovation Leaders, their role will be to connect the startups with relevant clinicians to develop and test their concepts. Click on the photos below to read about the experience of three of our Innovation Leaders.



Dr Cameron Knott – Deputy Clinical Unit Head ICU, Bendigo Health



Dr Marietta Taylor – Senior Dentist, Bendigo Health



Rushabh Shethia - Integration Specialist ICT, Bendigo Health

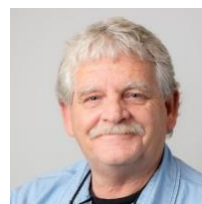
The BHx is also thrilled to announce **Peter Gretton of Davies Collison Cave** as a Program Associate. Peter will deliver a workshop on the fundamentals of intellectual property learned from his 40 years experience in IP, working in Government, industry, private practice and academia. He is also a Registered Patent Attorney and Trade Marks Attorney and has a background in IP management. Peter's knowledge and experience will be invaluable for our startups.



The BHx team



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